

# dKomplex, INC.

development knowledge for a complex world

Globally, hostile foreign actors use various communication platforms to bombard audiences with divisive messaging and disinformation campaigns. These influence campaigns have been shown to cause disruptions in social relations, civic engagement, and election outcomes. dKomplex is committed to exposing foreign actor influence campaigns in order to restore confidence in the integrity of public discourse.

dKomplex approaches propaganda analysis with the intent to help preserve democratic practices. Our propaganda analysis team completes this goal by emphasizing creative and critical thought. This team is led by an experienced, 20-year military information operations veteran with a specialty in foreign adversarial propaganda.

## Core Competencies

- Mixed-methods research
- Program monitoring and evaluation
- Target audience analysis
- Foreign languages: Spanish, Russian, Mandarin Chinese, Modern Standard, Arabic, French

## Technology & Certification

Microsoft  
Partner



## Contact Us



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## Propaganda Analysis

### Services

- **Consulting:** increase analysis accuracy, streamline procedures and organizational structure, training and education
- **Create:** Develop and design organizational capability to implement rigorous propaganda analysis
- **Managed Services:** Provide complete and comprehensive foreign actor propaganda analysis
- **Response:** Develop evidence-based and data driven counter propaganda strategies

### Past Performance



#### Federal Emergency Management Agency

Multi-year R&D process to improve human and agency-wide efficiency during national disasters. Human centered design collection practices were utilized in collaboration with stakeholders in DC, Oakland and Maryland.



**VariQ Corporation** A four-year applied R&D project to enhance the company's business capture process that is generating a three-year revenue average of \$23 million. Key phases included key informant interviews, virtual and on-site focus groups, secondary data collection and literature reviews.

### About

dKomplex, Inc. is a Veteran-Owned Small Business that specializes in research, program management and digital transformation. Our exceptional team has served both government and private sector clients, consulting on a range of issues including human resource management, financial services, cybersecurity, healthcare, energy and publishing.

### Government Codes

DUNS: 080697698 CAGE Code: 7W3N7

NAICS Codes: 541611(p), 541612, 541613, 541618, 541620, 41690, 541720, 541910, 611430, 813319, 813410, 55120, 928120